

Advertising Rates 2022

DIGITAL ADVERTISING

Price per month

Billboard	£1,310
Super leaderboard	£1,005
MPU	£995
Half page	£1,350
Background	£1,845

DIGITAL CONTENT & COMPETITIONS

Promotional feature <i>Written by client</i>	£2,795
Promotional feature <i>Written by commercial content editor</i>	£3,795
Website content promotion email	£1,015
Competition	£2,795
Forecourt showcase <i>Brand or category video</i>	£5,045
Expert report	£5,045
Webinar package	POA

NEWSLETTER

Price per week Sent Monday, Wednesday & Friday

Leaderboard	£725
Text advert	£615
Medium rectangle	£675
Special newsletter	£900
Weekly newsletter take over <i>Leaderboard, medium rectangle, text ad</i>	£1,850

DIGITAL PACKAGES

Leaderboard package <i>Website billboard, newsletter leader (4 weeks)</i>	£1,835
MPU package <i>Website MPU, newsletter MPU</i>	£1,790

PRINT

Double page spread	£5,500
Full page	£2,850
Half page	£2,035
Quarter page	£1,170
Quarter page strip	£1,300
Bookends	£2,240
Inserts	POA
2 page cover wrap	£5,195
2 page barn door	£6,755
Bellyband with DPS	£10,385

EVENT SPONSORSHIP

Forecourt Trader Top Indies Dinner	From £9,950
Forecourt Trader Summit	From £5,495
Forecourt Trader Awards	From £3,000



8.7K

Magazine circulation*



18.9K

Unique monthly users**



2.2K

Newsletter recipients***



4.6K

Total social followers***



1K

Annual attendees to our face to face events****

* Avg circulation FY21-22

** Running average for 12 months to June 30th 2022

*** Figure as of July 19th 2022

**** Total for calendar year 2021