

Advertising Rates 2022

DIGITAL ADVERTISING

Price per month

Billboard _____	£1,310
<i>Guaranteed monthly impressions</i>	9,500
Super leaderboard _____	£1,005
<i>Guaranteed monthly impressions</i>	9,500
MPU _____	£995
<i>Guaranteed monthly impressions</i>	19,000
Half page _____	£1,350
<i>Guaranteed monthly impressions</i>	19,000
Background _____	£1,845
<i>Guaranteed monthly impressions</i>	9,500

DIGITAL CONTENT & COMPETITIONS

Promotional feature _____	£2,795
<i>Written by client</i>	
Promotional feature _____	£3,795
<i>Written by commercial content editor</i>	
Website content promotion email _____	£1,015
Competition _____	£2,795
Forecourt showcase _____	£5,045
<i>Brand or category video</i>	
Expert report _____	£5,045
Webinar package _____	POA

NEWSLETTER

Price per week _____ Sent Monday, Wednesday & Friday

Leaderboard _____	£725
Text advert _____	£615
Medium rectangle _____	£675
Weekly newsletter take over _____	£1,850
<i>Leaderboard, medium rectangle, text ad</i>	

DIGITAL PACKAGES

Leaderboard package _____	£1,835
<i>Website billboard, newsletter leader (4 weeks)</i>	
MPU package _____	£1,790
<i>Website MPU, newsletter MPU</i>	

PRINT

Double page spread _____	£5,500
Full page _____	£2,850
Half page _____	£2,035
Quarter page _____	£1,170
Quarter page strip _____	£1,300
Bookends _____	£2,240
Inserts _____	POA
2 page cover wrap _____	£5,195
Front cover flap _____	£7,220
2 page barn door _____	£6,755
Bellyband with DPS _____	£10,385

EVENT SPONSORSHIP

Forecourt Trader Top Indies Dinner _____	From £9,950
Forecourt Trader Summit _____	From £5,495
Forecourt Trader Awards _____	From £3,000



9.6K

Magazine circulation



22.1K

Average unique users



1,8K

Newsletter subscribers



3K

Twitter followers*



1.2K

Annual attendees to our face-to-face events