

ADVERTISING RATES 2023

DIGITAL ADVERTISING

Price per week

Billboard.....	£460
MPU.....	£350
Half page.....	£475
Background.....	£650
Social display advertising.....	£430
Homepage takeover (Per day).....	£800
Brand promotion package (Run of Site Leaderboard, MPU, Mobile Billboard, Mobile MPU, Newsletter MPU).....	£1,250
Category features – advertising (leaderboard and 3 MPUs) 6 months tenancy.....	£2,050
Category features – product panel – 12 months tenancy.....	£2,050
Category features – video panel – 12 months tenancy.....	£2,050

DIGITAL CONTENT & COMPETITIONS

Promotional feature.....	£2,950
<i>Written by client</i>	
Promotional feature.....	£3,985
<i>Written by commercial content editor</i>	
Website content promotion email.....	£1,075
Competition.....	£2,950
Forecourt showcase.....	£5,300
<i>Brand or category video</i>	
Expert report.....	£5,300
Webinar package.....	POA

NEWSLETTER

Price per week Sent Monday, Wednesday & Friday

Leaderboard.....	£775
Text advert.....	£720
Medium rectangle.....	£720
Weekly newsletter take over.....	£1,950
Special newsletter.....	£950

DIGITAL PACKAGES

Leaderboard package.....	£1,950
<i>Website billboard, newsletter leader (4 weeks)</i>	
MPU package.....	£1,900
<i>Website MPU, newsletter MPU</i>	

EVENT SPONSORSHIP

Forecourt Trader Top Indies Dinner.....	From £9,950
Forecourt Trader Summit.....	From £5,495
Forecourt Trader Awards.....	From £16,000
Forecourt Trader Awards associate sponsorship From.....	£6,000



18.9K

Unique monthly users**



2.5K

Newsletter recipients***



4.6K

Total social followers***



1K

Annual attendees to our face to face events****

* Avg circulation FY21-22

** Running average for 12 months to June 30th 2022

*** Figure as of July 19th 2022

**** Total for calendar year 2021

FORECOURTtrader